PowerTalk

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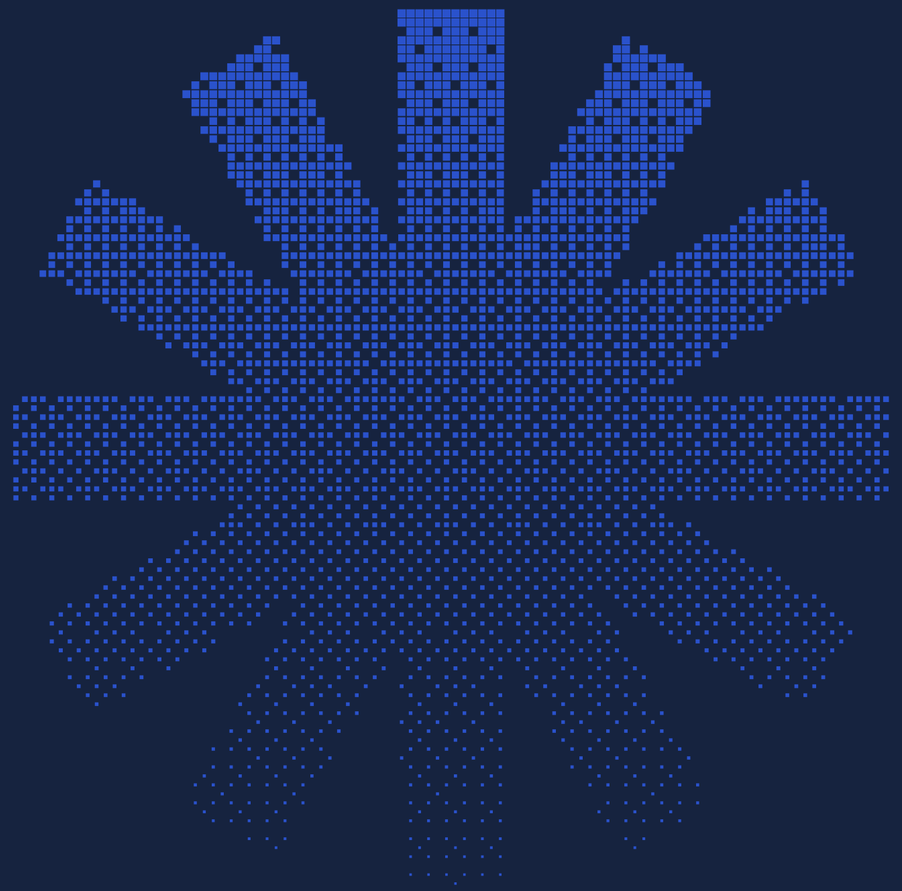
SPONSOR MEDIA KIT

A B2B PODCAST FOR FOUNDERS, INVESTORS AND OPERATORS ACROSS THE WORLD



110+
Episodes

54
Countries

5.0 ★
Apple Rating

Hosted by Navin Shetty

WWW.BUSINESSTALKSWEEKLY.COM

WHO WE ARE

Navin Shetty has spent 16 years in digital media.
Previously at Ducon Industries, MUVI LLC, and Accenture

16 — Years in industry

110+ — Episodes hosted

FEATURED — Dubai Creators Hub, Techxpla



"Quality content relies entirely on a foundation of trust and authentic engagement."

- Navin Shetty

SHOW AT GLANCE

18 MIN

Average episode length

WEEKLY

Every Wednesday

110+

Total episodes published

PRE / MID / POST

Ad placement slots

Available on Apple Podcast • Podbean • YouTube • Amazon Music

WHO WE INTERVIEW

Age 25–40

Purchase decision-makers

B2B Audience

Desktop Primary listening device

FEATURED GUEST



Dr Mimi Vega
Founder - VGAM



Alex Sanfilippo
Founder - PodMatch



Neil Twa
CEO - Voltage Holdings



Abed Aish
COO - Double AA Corp

GLOBAL REACH

01 United States 40%

02 Singapore 24%

03 Canada 12%

04 Philippines 8%

05 UAE 2%

CONTENT PILLARS

01

FINTECH & DIGITAL ASSETS

Regulation, payments, digital assets.

Ideal for:

Banks, fintech founders, wealth platforms

02

REAL ESTATE

Off-plan strategy, capital flows.

Ideal for:

Developers, property investors, PropTech

03

GTM STRATEGY

Go-to-market playbooks that work.

Ideal for:

Founders entering the Middle East

04

ECONOMIC DEVELOPMENT

Policy shaping GCC hyper-growth.

Ideal for:

Policy leaders, infrastructure investors

BRAND ECOSYSTEM

An interconnected multichannel network driving core audience growth.



THEY TRUST US

★★★★★ 5.0

“Navin is incredibly personable, which made the conversation flow natural and authentic”

Dora Lua
Founder - Dora L. International

★★★★★ 5.0

"Navin is an incredible podcaster with a great brand built around the value he’s adding to people”

Alex Sanfilippo
Founder - PodMatch

★★★★★ 5.0

"Really enjoyed being a guest on the Power Talk Show. The questions were insightful and on point “

Dylan Bost
Founder - SunnyHQ

As mentioned in: Apple Podcast • Podbean

SPONSORSHIP PACKAGES

SINGLE EPISODE PLACEMENT

- 60-second host-read spot
- Logo featured in show notes
- Post-flight download report

POPULAR

CATEGORY EXCLUSIVE

- Quarterly category lock (no competitors in your category for the quarter)
- Host-read spot on every episode released that quarter
- Dedicated LinkedIn and newsletter feature

CO-PRODUCED MINI SERIES

- 4–6 episode branded series
- Guest curation aligned to your ICP
- Full syndication across all platforms
- Written show notes package for every episode

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Website www.businesstalksweekly.com

Email press@businesstalksweekly.com

Book a call +971 56 186 7570